

Michael Connelly  
1859 Purdie Lane, Maple Glen, PA 19002  
267-432-4879  
[mrcsoccer28@gmail.com](mailto:mrcsoccer28@gmail.com)

## Career Focus

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Entry-level management or marketing position in a dynamic, fast-paced work environment allowing me to grow and contribute to an organization's mission and business results.

## Core Skills

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- Microsoft Excel
- Certified in Google AdWords
- Google Analytics
- Conversational German

## Education

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Bachelor of Arts in Business Administration

Marketing Minor

Flagler College, St. Augustine, Florida

April 2017

## Professional Experience

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### Cause Inspired Media - St. Augustine, Florida

2017

- Marketing Intern providing Google Ad services to not-for-profit organizations
- Handled 10 different client's accounts
- Handled \$10,000 worth of marketing each month per client

### Marksman Group Inc. – Jenkintown, Pennsylvania

2016

- Sales intern providing sales services to client companies for direct consumer sales

### Maple Manor Swim Club - Maple Glen, Pennsylvania

2008-present

- Assistant Manager  
2016
  - Management of 41 swim club staff
  - Utilization of conflict management skills to resolve member issues
  - Responsible for safeguarding cash receipts and end of day cash reports
  - Development/ Implementation of new recreational programs for club youth
  - Development/Implementation of improved pool safety policies
- Head Life Guard  
2015
  - Enforcement of pool safety rules
  - Red Cross certification

## Select Accomplishments

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- Selected by Flagler College Business School faculty to Attend National Business Ethics Symposium in Myrtle Beach
- Dean's List  
2016, 2017

## Community Service and other Activities

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- Flagler College Society for Advancement of Management  
2015- 2016
- Club Soccer- Member- Flagler College  
2016
- St. Augustine S.A.F.E. Pet Rescue- Volunteer  
2015
- St. Augustine Golf Tournament- Volunteer  
2014